

Software Update: June 3, 2022

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Whichever communication channel you’re using, some of your content is going to be more critical than the rest. In this release, we’re implementing changes to two ways you highlight your most important content to get all of your users to pay attention.

First, in Posts, you’ll be able to see which of your posts have a “Featured Until” date set from the main list view on the dashboard and board levels. With a brand-new light-green color, you can tell at a glance which posts are being promoted above others, and for how long. If you’re using that Featured Until date to make certain posts appear at the top of your Post element, or even in a different element entirely, it will be much easier now to see and manage these posts.

Even better, we’re adding the ability to send Important Announcements (formerly known as Administrative messages) to all of your Mobile App users who have push notifications enabled. Notifications are still opt-in, but users will receive these Important Announcements even if they haven’t signed up for any lists. If you’re using locations in the app, you can target these messages to specific locations and only users who are filtering on that location will receive it.

Keep reading for the rest of this week’s updates!

Messages

- Important Announcement will be available for mobile app notifications, enabling you to send a push notification to all app users with notifications enabled.
- If locations are enabled for the Mobile App, Important Announcement notifications may be targeted according to the user’s selected locations.
- Dynamic content can now be translated along with the rest of the content in messages. Note that the translated content is not available in the preview screen, only for sends and test sends.

Posts

- The featured date and time of a post, if applicable, will be displayed on the list in the Posts dashboard and board views.



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